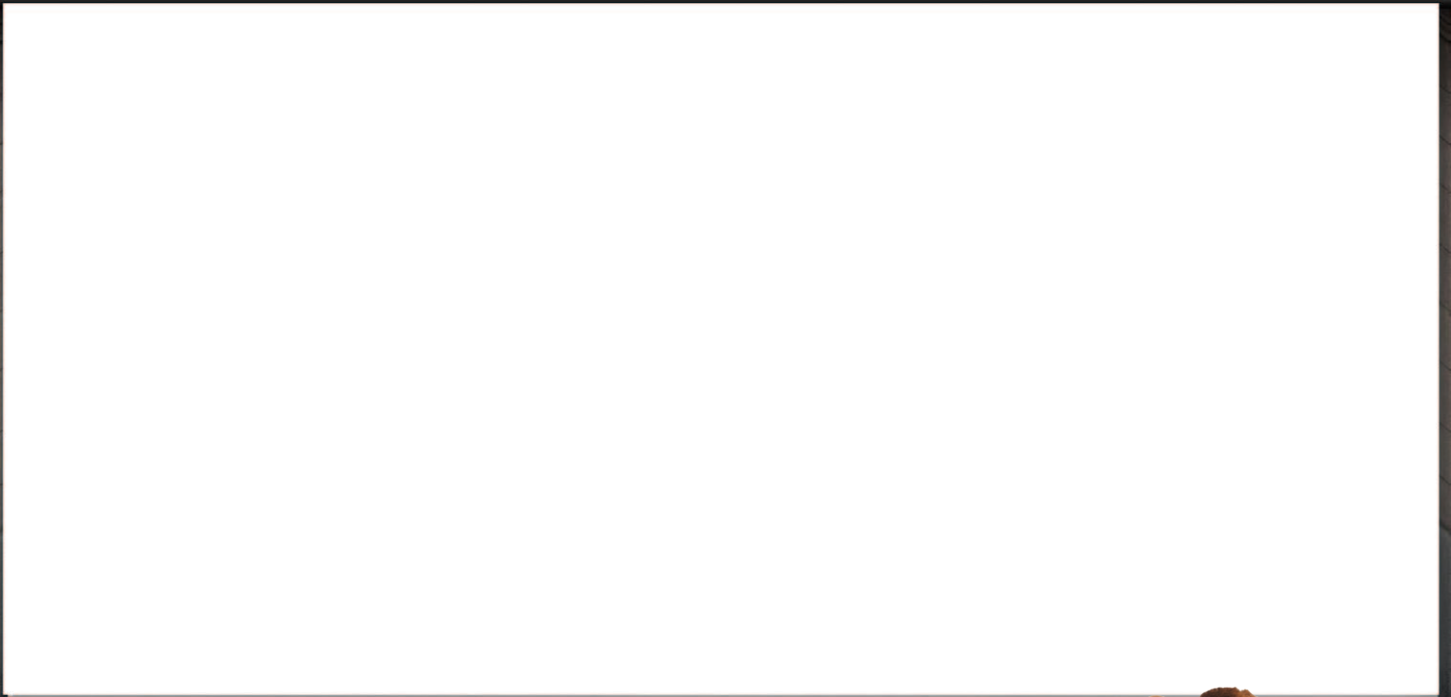


BEALES

Dressed for Success Children's Design a Window Competition



To enter, design an exciting Christmas display in the empty **Beales** shop window picture on the entry form. The design should promote the supersoft and cuddly **Beales Chocolate Paws Bear**.



Name:

Address:

Telephone Number:

E-mail:

Competition is open to children aged from 6 to 14 years. Entry forms are available from Beales Department Store Horsham, and must be submitted to Customer Services by 10th December 2011. The winning entry as chosen by the Store Director will be recreated by the Beales Visual Merchandising Team for public display from 12th December 2011, and the winner will receive a £100 Beales Gift Card to spend in the Toy Department and a Large Beales Chocolate Paws Bear* (*recommended retail price £55.00). The winner will be notified directly and there will be no cash alternative.