

Horsham FrenchFest 2010
16-18 July Horsham Town Centre
**PRESS RELEASE, BRIEFING PACK
AND FESTIVAL PROGRAMME**
6th July 2010



www.frenchfest.co.uk

Horsham's 3 Day FrenchFest Returns Friday 16th – Sunday 18th July **A Celebration of Gallic Food, History and Art**

Horsham's famous FrenchFest, now in its fifth year, is all set to provide visitors with a fantastic variety of Gallic inspired treats in the town centre from Friday 16th to Sunday 18th July.

The festival combines an authentic French market in the Carfax, and French culture, history and themed entertainments across the town. In addition to the market itself, regular favourites on the Saturday include Boules (Petanque) in Market Square with the Southern Petanque Association and a troop of French Napoleonic re-enactors, the 45eme, who will be drilling 'new recruits' and story telling.

For FrenchFest this year visitors will be treated to a number of exciting new features including a party of Norman re-enactors on the Saturday and a display and opportunity to get 'hands on' with impressionist painting by Horsham studios in the Carfax on Sunday. Also on Saturday Kinetika gyms will be running a 'Tour de Horsham' prize challenge and the Local Produce and Craft market moves to The Forum for the Saturday and features Hepworths Brewery and a competition to win a local produce hamper.

The complete details of the programme can be downloaded from www.frenchfest.co.uk and whether you come in to practise your French with the market traders, to seek out the weekend's shop promotions or simply to soak up the special FrenchFest atmosphere – your Horsham experience this weekend will be truly Time Well Spent.

As with previous year's Horsham FrenchFest encourages visitors and local students to practise their French language skills with the traders and special FrenchFest stickers will be handed out to those who try their linguistic skills.

Horsham FrenchFest 2010 is sponsored by East Street's La Source and Cote Brasserie and May Gurney

/Ends

Horsham FrenchFest is organised by Horsham District Council working with Horsham Unlimited Business Partnership and a range of local organisations. For more information o contact Garry Mortimer-Cook, Town Centres Manager at Horsham District Council on 01403 215386 or email tcm@horsham.gov.uk.

Horsham French Fest PR Briefing Pack

Cote Brasserie – A new sponsor of Horsham FrenchFest (Every Day)

Located on East Street, Côte Bistro is open daily for breakfast, lunch and dinner. Côte offers a modern approach to classic French dishes such as steak frites, moules marinières and corn fed chicken from the Languidic in the heart of rural Brittany. The menu evolves seasonally and a range of changing specials will ensure there is always something new for regular guests to enjoy. Cote offers a weekday lunch and pre-theatre menu at £9.95 for two courses and £11.90 for three courses with dishes such as frisee, beetroot and goats cheese salad served with a walnut and mustard dressing followed by roast seabass fillet with Savoy cabbage and peas in a white wine and cream sauce.

This year Cote will be participating in the French festival in Horsham on the 16th to the 18th of July.

www.cote-restaurants.co.uk

La Source Contemporary Living – Leading town sponsor of FrenchFest (Every day)

Continuing its long association with the town's French Festivals this year La Source are sponsoring the Montmatre display on Sunday. Based in East Street, La Source offers its customers the very best in quality, contemporary furniture, along with a stunning selection of fabulous accessories to help you create that individual look. They also supply furniture and accessories to the hotel and restaurant trade.

Their products are sourced, with care, throughout Europe (including Britain, where most of their sofas and wooden furniture is made) and in many cases are exclusive to them. Proprietors, Sylvie and Chris Holt pride themselves on setting and achieving the highest levels of customer service at all times.

www.lasourcedesign.co.uk

Horsham Museum - CELEBRATING ENGLAND'S BEST KNOWN DATE (Friday & Saturday)

We are not talking who's going out with whom, nor, though on recent punditry you would question it, 1966 and a certain football match. No, we are talking about 900 years earlier than that overhyped date: we are celebrating a date that really did change England for ever, 1066 and all that.

Without 1066 Horsham as a bustling market town may never have existed beyond a small hamlet. Without 1066 Horsham may not have had its magnificent church; there definitely wouldn't have been the Norman arch and doorway. The Norman invasion and with it their continental way of doing things transformed Horsham and the evidence lies all around us today.

In the well known Monty Python film The Life of Brian, there is a sketch – what did the Romans ever do for us? The same could be said for the Normans, those Viking warriors

who settled in northern France and then colonised England in 1066. From battles, bloodshed and rapes, the story of the Norman invasion and settlement can be seen in the monuments and landscape of Horsham.

If you want to find out more book a Norman walk, not with Norman but with the Curator of Horsham Museum, from where tickets can be bought for Friday and Saturday walks. Included in the ticket price of £3 for an adult, £1.50 for a child, will be a Regency update, telling the story of how Horsham was at the centre of our counter attack against the French.

www.horshammuseum.org

The Norman's are coming to Horsham (Saturday)

The Normans are coming to Horsham. Meet some nearly-real Norman knights and their men-at-arms. See their weapons and armour, and their fighting skills. You can also talk to the Norman ladies or some of the friendly townsfolk who help them. See them as they practice their crafts in the marketplace. Members of the re-enactment society Regia Anglorum can be found in Carfax and walking around the town centre.

<http://www.regia.org/>

Tour de Horsham (Saturday)

Cycle Challenge by kinetika gyms

Family Cycle Routes by Horsham Cycling

Beat the Tour de Horsham challenge on cycling machines in the Carfax provided by kinetika gyms. Participants can win kinetika gym membership prizes and give aways.

www.dcleisurecentres.co.uk

Pick up a copy of one of the three special family cycle routes prepared by Horsham Cycling, Horsham's active cycling club and have you own mini 'Tour de Horsham'.

Pdfs of the routes will be available to download from www.horshamcycling.co.uk and the FrenchFest website.

The - Forum Horsham Markets Local Produce and Craft Market (Saturday)

Win a Horsham Unlimited Bag for Life Local Produce Hamper

For one day this Saturday, (17th) the Local Produce and Craft Market relocates to The Forum – home to Beales, TK Maxx, Esquires and Sainsburys – access from West Street. Hepworth & Co - Real ales and JB Maplehurst cider will join many of the regular stalls from the Carfax. Visit the Slindon Bakery stall on the day for a chance to win a FREE Horsham Unlimited Bag for Life Local Produce Hamper.

Montmartre for the Day Display by Horsham Open Studios (Sunday)

Sponsored by La Source, East Street www.lasourcedesign.com

Easels by 'Emily Ball at Seawhite' www.emilyballatseawhite.co.uk

Come and join local artists to create Impressionist style paintings of Old Horsham or work from gorgeous still-life provided by La Source in East Street. Make your mark or just watch. Look at or buy art from Horsham Open Studios artists at their Montmartre for the Day display near Panino's in Horsham's Carfax

(Further information from Janine.Creaye@artform.demon.co.uk)

www.horshamopenstudios.co.uk

45eme Infanterie Regiment de Ligne (Saturday)

Step back in time and see some French Napoleonic soldiers and cantinieres. These were the troops that toppled monarchies across Europe and in 1805 looked set to cross the channel and bring Perfidious Albion to its knees. Following their petit Caporal, Napoleon, they turned away from the channel coast and won major victories at Austerlitz, Jena, Friedland

and Wagram. Disaster struck in Russia in 1812 and the Spanish ulcer continued to drain manpower from the Empire. Final defeat came at Waterloo. The Napoleonic Wars were one of the most colourful periods in history, with soldiers kitted out in splendid uniforms. Come along and see soldiers of the period doing drill (watch out as they will be looking for new recruits) and talking to you about life in those times. Base Camp in Horsham Carfax, Story telling at Horsham Museum – 11:30 am and 2:30 pm, Drill practice for new recruits - from 11am The Forum, from 2pm East Street.

www.45eme.co.uk

Royal Naval Association – Remember Trafalgar (Saturday)

The Royal Naval Association is incorporated by Royal Charter and is the principal association supporting those who have served or are serving in our Naval Forces today.

www.royal-naval-association.co.uk

Try your hand at Pétanque (Boules) in Market Square (Friday Afternoon and Saturday)

Pitch sponsored by May Gurney

Pétanque, also known as “Boule” in this country, is a sport that all the family can enjoy together and one which welcomes the participation of the disabled.

Demonstrations and tuition by the Southern Counties Pétanque Association (SCPA) which covers the counties of West Sussex, Hampshire, Dorset and parts of Wiltshire and Surrey.

The SCPA hope to build local interest in the traditional French sport of Pétanque (Boules) sport of following their popular visits to Horsham French Fest 2008 and 9.

www.southerncountiespetanque.org.uk

Horsham French Club (Saturday)

Member's of Horsham's French Club welcome all those who wish to practice their French language and celebrate Gallic culture in good company. The Club meets on the 2nd Friday of the month from Sept - June between 8.00 and 10.00pm at the Millennium Hall, Roffey Call Elyane Dale, membership secretary, on 01403 257393 for details.

Programme follows/.

Horsham FrenchFest 2010

16-18 July Horsham Town Centre

Latest Programme - What's On
(Provisional programme as of 1 July 2010
subject to weather and last minute changes)



Event partners include:

La Source - East Street (Sponsor),
Côte Bistro - East Street (Sponsor),
May Gurney – County Highways Contractor
(Petanque Pitch and Competition sponsor),
Horsham Rotary (Friday FrenchFest Business
Boules),
Royal Naval Association – Saturday Charity,
Horsham Open Studios – Montmatre Sunday,
Emily Ball at Seawhite – Artists' Easels,

Southern Petanque Association –
Friday/Saturday,
kinetika Gyms, Saturday,
Horsham Cycling - Tour de Horsham Cycle
Routes,
Horsham French Club – Saturday,
Horsham Markets,
Horsham Museum,
Horsham Unlimited
and Horsham District Council.

Friday 16th July: French Street Entertainments Day

9am	France at Home - French Market opens, Carfax
10am to 5pm	<i>The Normans were here !</i> Connecting with Horsham's Norman past, Horsham Museum are organising a Norman town trail - on Friday and Saturday - tickets can be bought in advance. The Museum will also be highlighting a couple of its items that date from Norman times.
11am to 3pm	A Last chance to see! The Museum's popular botanical art exhibition will be extended to finally close at the end of FrenchFest Saturday Les Onions (Strolling Accordion & Violin Duo) – Carfax, Market Square, Piries Place, East & West Street
12:30pm to 2pm	Horsham Rotary May Gurney Cup Business Boules Competition, Market Square
2pm to 4pm	Petanque in Market Square – learn the game with Southern Counties Petanque Association
5pm	French Market closes
5.30pm to 6:30pm	Inter Market Petanque Competition, Market Square (Private)

Saturday 17th July: French History Day

9am	France at Home - French Market opens
9am	English Local Produce & Crafts Market opens, The Forum (Near Beales, TK Maxx, and Sainsburys featuring Hepworths Brewery. Free to enter competition to win a Local Produce Hamper.
9am to 3pm	Royal Naval Association – based in the Carfax and collecting around the Town
9am to 3pm	Horsham French Club – Interested in speaking French Locally? Display in Carfax
10am to 3pm	Win with the Tour de Horsham Cycle Challenge by kinetika gyms, test your cycling stamina, Carfax
10am to 4pm	Petanque in Market Square – learn the game with Southern Counties Petanque Association
10am to 5pm	<i>The Normans were here !</i> Connecting with Horsham's Norman past, Horsham Museum are organising a Norman town trail - on Friday and Saturday - tickets can be bought in advance. The Museum will also be highlighting a couple of its items that date from Norman times.
	A Last chance to see! The Museum's popular botanical art exhibition will be extended to finally close at the end of FrenchFest Saturday
	Napoleonic Story telling at Horsham Museum – 11:30 am and 2:30 pm
10am to 5pm	45eme Napoleonic re-enactors in Carfax and across the town. Story telling at Horsham Museum – 11:30 am and 2:30 pm Drill practice for new recruits - from 11am The Forum, from 2pm East Street
10am to 5pm	Milites de Bec Normans, re-enactors in Carfax and across the town. The Norman knights return to Horsham. See their equipment and skills-at-arms as they patrol the town to keep the peace. Talk to the Norman ladies and the friendly townsfolk as they practice their crafts in the marketplace.
11am to 1.30pm	Franglais (Guignol - the French version of Punch & Judy - plus balloon twisting, French style barrel organ music) - Carfax Bandstand
from 2pm to 4pm	Strolling
11am – 4pm	Anthony Bryan (Strolling Accordionist) –Carfax, Market Square, Piries Place, East & West Street
2pm – 4pm	Saxophony (Saxophone Quartet) - Carfax Bandstand
5pm	Markets close

Sunday 18th July: Montmartre Day

10am to 4pm	France at Home French Market opens, Carfax
10am to 4pm	Come and join local artists to create Impressionist style paintings of Old Horsham or work from gorgeous still-life provided by La Source in East Street. Make your

mark or just watch. Look at or buy art from Horsham Open Studios artists at their Montmartre for the Day display, near Panino, Carfax.

11.30am – 1.30pm Paris Moon (Parisian Style café Band) – Carfax Bandstand

2pm – 3pm Vocademy (Live Music) – Carfax Bandstand

* Strolling entertainments visit Carfax, East Street, Piries Place, Park Place, Market Square, Horsham Museum, Shelley Fountain - Bishopric, The Forum, West Street

List of French Stalls expected

Fresh Bread -Patisserie - Croissants
Cheeses
Charcuterie - Tartiflette
Garlic Surimi Prawns & Mushrooms
Cold sausages
Basketwork - Wooden Toys
Fruits & Vegetables - Garlic - Onions - Shallots
Paris Handbags - Purses - Men Belts
Provençal soaps -Table Clothes - Sweets
Pancakes - Biscuits from Brittany
Olives - Spices - Dried Fruits
Hats - Women Belts - Scarves
Music CD French books and DVD - Wooden Flowers
Jewellery
Jumpers
Shoes